

NEWS RELEASE

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Goshow Architects is Shining Greener This Holiday Season

New York, NY (December 22, 2007) – Goshow Architects, one of New York City’s largest women-owned architectural firms, hosted a holiday party in their Manhattan office on West 25th Street that featured hand-made products by women entrepreneurs in developing countries. Women’s Leadership Exchange (WLE) was a co-sponsor of the event.

“We wanted to have a socially conscious aspect to our party this year,” said Nancy Goshow, managing partner. “We invited Up from the Dust, Inc., whose mission is to support the business growth of women in developing countries, to set up a holiday boutique. Our employees and guests enjoyed completing their holiday shopping, and finding a few special things for themselves, as well.”

Goshow served organic food using environmentally sustainable utensils and plates, made of bamboo or post-consumer recycled corn material. Up from the Dust featured some eco-products, including bags crafted by women in Cambodia out of recycled rice bags bowls made out of recycled telephone cable in South Africa and purses designed in India out of recycled plastic grocery bags. Other products were made by women in Afghanistan, Guatemala, Egypt, China, Kenya, Mauritius, Turkey and Jordan.

“Goshow Architects was founded on the belief that architects have a social responsibility to design healthy and sustainable living and learning environments for all,” said Goshow, Managing Partner of Goshow Architects. “As contributors to the built environment, we are dedicated to lessening the environmental impact of buildings, and wanted to carry that dedication through in our holiday party, as well.”

Goshow Architects is a full-service architectural firm dedicated to improving communities through long-term, sustainable design solutions. Their extensive portfolio includes K-12 schools and higher educational facilities, multi-family housing developments, and projects for assorted government agencies, as well as private and not-for-profit developments. Established in 1978, the 40-person practice is a leading proponent of green design.

For more information on Goshow Architects please go to www.goshow.com or call (212) 242-3735. For more information on Up from the Dust, please go to www.UpFromTheDust.com or call 800-529-7599.

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