

## **NEWS RELEASE**

*For Immediate Release*



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### **New York Business Leader Goshow Receives Award at National Conference in Washington, D.C.**

NEW YORK, NY (Sept. 11, 2008) – A successful entrepreneur and women in business advocate, Nancy Aber Goshow, senior managing partner of Goshow Architects in New York City recently received the *2008 WIPP President's Award* during a ceremony at the Women Impacting Public Policy (WIPP) *We Decide!* conference held Sept. 8-9 at the Mayflower Hotel in Washington D.C.

The nation's largest bi-partisan women's business group, WIPP presented awards in several categories to honor individuals, associations and companies who have demonstrated a commitment to advancing the growth and goals of women-owned businesses.

"Nancy has been a member of WIPP from its earliest years," said WIPP President Barbara Kasoff. "What is extraordinary about Nancy's participation is not only her passion to understand the issues and its effect and impact on small business owners, but her commitment to active engagement and participation. Nancy is a wonderful role model for all of us, and it is because of her that we are a strong and vibrant organization."

Goshow joined hundreds of women business owners from across the country for a power-packed conference on shaping public policy, which was hosted by WIPP.

"I am a firm believer in the democratic process and encourage everyone, including small business owners to get involved," said Goshow. "As a woman in business, I am concerned about our energy policy and how we continue the federal economic incentives that sustain the research and development initiatives for renewable energy."

Goshow attended the Democratic National Convention in Denver, CO, and the Republic National Convention in St. Paul, MN, as a representative for WIPP to promote the release of *The Economic Blueprint*, the *Women Business Owners' Platform for Growth*.

The key issues outlined in *The Blueprint* include health care, procurement, taxes, access to capital, energy, and telecommunications. *The Blueprint*, comprised of research derived over the last year from WIPP members and members of its Coalition Partners which number more than 500,000, provides a clear policy roadmap for Congress and the New Administration of the economic development needs and objectives in the coming years for women-owned businesses.

“Women voters and entrepreneurs from both parties will play an integral role in the 2008 elections, making it increasingly necessary for this group to be informed on the issues that affect their lives and businesses. The WIPP conference empowers women business owners with new public policy tools and increased knowledge to help grow their businesses and make informed decisions on Election Day,” said Kasoff.

The two-day *We Decide!* conference featured several top Democrats and Republicans speaking on the upcoming elections and issues affecting women business owners, such as strengthening the economy, health care reform and the SBA’s proposed rule on government procurement for women-owned businesses. While in Washington, WIPP members presented the concerns of 10.4 million women business owners to Members of Congress during their annual visits to Capitol Hill lawmakers.

Goshow is co-chair of the Women in Architecture Committee of the New York Chapter of the American Institute of Architects. She is a founder of the Women Builders Council and she is a board member of Women Construction Owners & Executives (WCOE). She serves her community on the Consents and Variances Committee and the Human Services and Youth Committee of Manhattan’s Community Board 5. She is also on the board of the 34th Street Business Improvement District. She is certified by WBENC and is a member of the Women Presidents’ Organization. She was recently on the US Department of State’s Overseas Building Operations Industry Advisory Panel where she compelled government agencies to award more contracts to women-owned companies and to implement green design strategies to spread transformational eco-diplomacy throughout the world.

For more information visit [www.goshow.com](http://www.goshow.com) or call (212) 242-3735. To learn more about WIPP and The Blueprint, go to [www.WIPP.org](http://www.WIPP.org).

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About Goshow Architects:

Goshow Architects is a full-service architectural firm dedicated to improving communities through long-term, sustainable design solutions. Their extensive portfolio includes K-12 schools and higher educational facilities, multi-family housing developments, and projects for assorted government agencies, as well as private and not-for-profit developments. Established in 1978, the 40-person practice is a leading proponent of green design.

About WIPP:

Women Impacting Public Policy is a non-profit, national bipartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, DC, for 46 national women and small business organizations. WIPP strengthens its members’ sphere of influence in the legislative process, creates economic opportunities for members and builds alliances with other small business organizations. Visit [www.wipp.org](http://www.wipp.org).