

NEWS RELEASE

For Immediate Release



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New York, NY (March 27, 2009) -- Nancy A. Goshow, co-founder and managing partner of Goshow Architects in New York City, will speak at the American Institute of Architects (AIA) 2009 National Convention and Design Exposition on April 30 - May 2 in San Francisco, California.

Goshow will be on a panel of her colleagues for a 90-minute seminar entitled "Navigating Life and the Workplace: How leading women in architecture and other professions balance their career and other goals".

The panel of women in traditionally male dominant professions-law, accounting, architecture, public policy, and medicine-will speak to their experiences in juggling career ambitions with marriage, children, and the realities of the workplace.

"I prefer the term "integration" to balance," said Goshow. "To be successful in our business and career, we have a passion for what we do. It doesn't need to be compartmentalized separately from our personal lives. It is all integrated to give us a fulfilling life."

Goshow is a licensed architect with more than 30 years of experience in architecture, landmarks restoration and sustainable design. As a dynamic leader and motivator, Goshow emphasizes proactive creativity and collaboration as the essential building blocks of superior designs.

"There were few options available for a woman-owned firm when I began my company. I got my business off the ground with the help of programs specifically targeted to women-owned businesses," said Goshow, AIA, the largest 8(a) Certified SDB, WBE architectural firm in New York City. "Today is the day to invest in yourself and your future."

Goshow Architects is a full-service architectural firm dedicated to improving communities through long-term, sustainable design solutions. Their extensive portfolio includes K-12 schools and higher educational facilities, multi-family housing developments, and projects for assorted government agencies, as well as private and

not-for-profit developments. Established in 1978, the 40-person practice is a leading proponent of green design.

For more information visit www.goshow.com or call (212) 242-3735.

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