

NEWS RELEASE

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Goshow Architects Announces New Client Relations Coordinator

New York, NY (Nov 24, 2008) – Kellie Knuff has been named Client Relations Coordinator at Goshow Architects, a full-service architectural firm in New York City dedicated to improving communities through long-term, sustainable design solutions.

Knuff comes to Goshow from News America Marketing in New York, where she served as the Sales Account Coordinator for major clients such as Colgate. Prior to that, she held various public relations and marketing positions at firms across the country.

“Kellie’s marketing and communications experience is a terrific asset for Goshow Architects and our clients,” said Nancy Goshow, owner and Managing Partner of Goshow Architects. “Her enthusiasm for business and team-based success makes her a great addition to our team.”

Knuff said she is proud to represent Goshow Architects’ building designs that enhance and benefit individuals and their communities. “In a time when the environment is such a major concern, I am proud to be working for an organization that is dedicated to integrating sustainable design into projects,” said Knuff. “The opportunity to meet and work with individuals from different organizations gives me the unique position of understanding multiple marketplaces.” What does this sentence mean????

Knuff is preparing to become certified for Leadership in Energy and Environmental Design Accredited Professionals (LEED-AP) in keeping with her commitment to green building practices and principles.

Originally from Raleigh, North Carolina, Knuff earned her BA in Communication Arts and Sciences, with a Minor in Business from Penn State University.

Goshow Architect is one of New York City’s largest women-owned sustainable design architectural firms. Their extensive portfolio includes K-12 schools and higher educational facilities, multi-family housing developments, and projects for assorted government agencies, as well as private and not-for-profit developments. Established in 1978, the 40-person practice is a leading proponent of green design.

For more information visit www.goshow.com or call (212) 242-3735.
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