

NEWS RELEASE

For Immediate Release



Media Contact: Jessica Denison
jessica@communicationbridges.com
800.529.7599

New York, NY (May 15, 2009) – Goshow Architects founding partner, Nancy Goshow has been named Co-Chair of the Energy and Environment Committee for Women Impacting Public Policy (WIPP), America's largest bipartisan women's business group representing almost 50 small business groups and more than 500,000 members throughout the country.

As Energy and Environment Committee Co-Chair, Goshow will also serve on WIPP's Executive Advisory Board. The Energy and Environment Committee will track federal and state green initiatives, sustainable strategies that promote innovation, economic development and highlight women business owners promoting/living green.

Other goals of the committee are to explore and develop a small business rationale for sustainability, and develop training programs demonstrating how to bring products to market which will be not only sustainable, but innovative, cost effective and profitable.

"This is a great opportunity to help WIPP and other women-owned businesses develop a plan to reflect the spirit, challenge, and opportunities of sustainability, which I have been devoted to my entire career," said Goshow.

Goshow Architects is the largest 8(a) Certified full service architectural firm in New York City and is a leader in many industry and women business organizations. As contributors to the built environment, Goshow Architects is committed to lessening the environmental impact of their buildings and improving communities through long-term, sustainable design solutions.

Last year WIPP established the Economic Blueprint with six Economic Principles focus areas, including an energy policy. Barbara Kasoff, President of WIPP, said, "WIPP is looking to provide the small business community with a comprehensive program to look at the policies and programs, proposed and currently in place, to better promote "green" as a success strategy for the economic survival of small business and the environment. Nancy Goshow's background makes her a terrific leader for this initiative."

Goshow Architects is a full-service architectural firm with an extensive portfolio which includes K-12 schools and higher educational facilities, multi-family housing developments, and projects for assorted government agencies, as well

as private and not-for-profit developments. Established in 1978, the 40-person practice is a leading proponent of green design.

For more information visit www.goshow.com or call (212) 242-3735.

#